

behind the colors



yellow

pros:	cons:
intellect, logic, wisdom	criticism, cowardice
cheerful, confident, creative	emotionless, pessimistic
enthusiasm, optimism	fast moving--causes stress

orange

pros:	cons:
energetic, warm, organic	superficial, pessimistic
affordable, reasonable quality	overbearing, insincere
great for travel, sports, food	not people's favorite

green

pros:	cons:
growth, healing, renewal	envy, greed, selfishness
compassion, nurturing	materialistic
dependable, flexible	

red

pros:	cons:
energy, movement, excitement	aggression, anger
symbol of life, giving	rebellious, resentful
youthful, bold	intolerant, fearful

blue

pros:	cons:
loyalty, integrity	frigid, cold, uncaring
peace, dependable	self-righteous, predictable
productivity, spiritual study	

Dawson's primary color is blue because as faithful servants of God, we want to show dependability and loyalty to Him.

black

pros:	cons:
authority, power	overpowering, overwhelming
intelligence, sophistication	evil, grieving
submission, timeless	unhappiness

white

pros:	cons:
purity, innocence	mourning in some countries
summer color, neutral	
creativity	

brown

pros:	cons:
stability, friendship	mourning in some countries
natural, organic	sad, wistful

gray

pros:	cons:
practical, timeless	old age, death
rock solid, strong character	depression
	lost sense of direction